# Oil Products— Creating value from high-quality assets

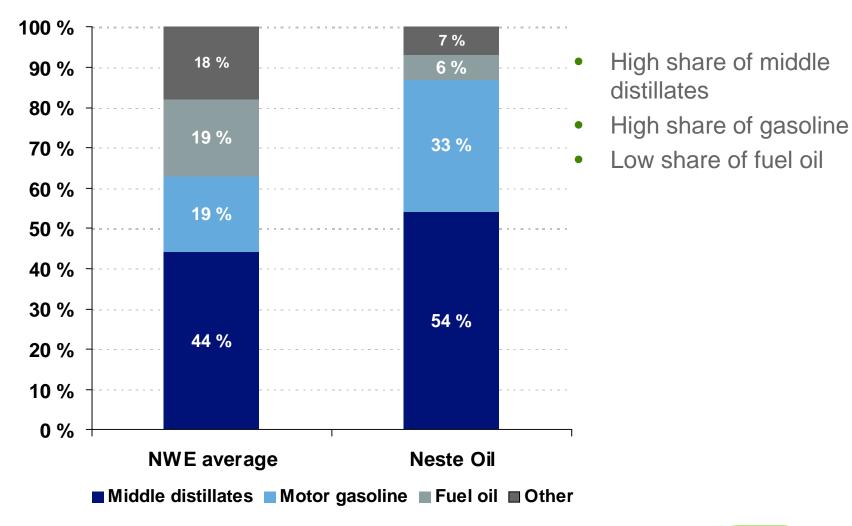
Matti Lehmus, EVP

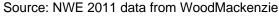
Capital Markets Day 2011
21 September 2011

**DESTE OIL** 

refining the future

#### A complex refiner focused on middle distillates

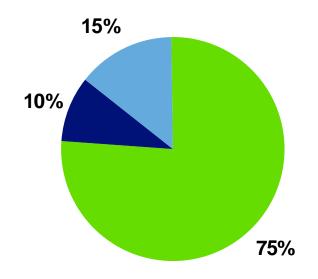






#### Strategic focus on the Baltic Sea states continues

- Share of the Baltic Sea states' volumes has grown in 2009-2011
- Solution concept
  - Logistics flexibility
  - Biomandate services
  - Tailored products and blends
- Logistics advantage versus other regions



Oil Products' sales volumes in 1-7/11

Baltic Sea states

■ Other Europe

Other continents

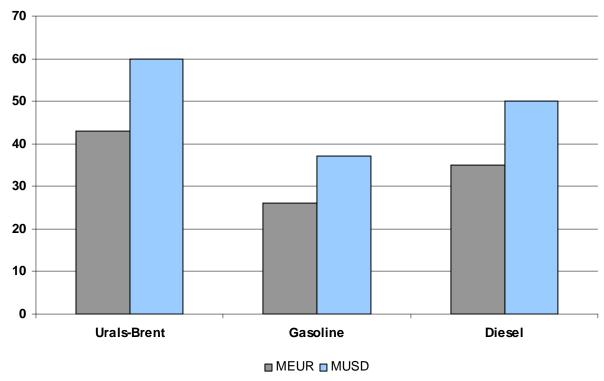




#### **Key market drivers for Neste Oil**

#### Estimated impact of \$1/bbl change in key market parameters on Oil Products' annual comparable EBIT

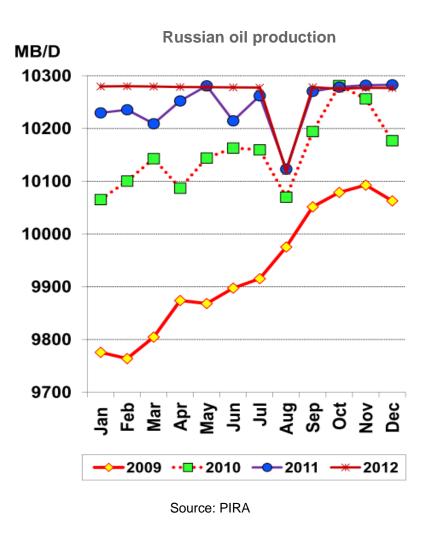
- REB price differential versus Brent
- Cracking margin, in particular diesel and gasoline margin
- Fuel oil versus diesel price differential



Calculations are based on USD/EUR exchange rate of 1.42



#### **Urals-Brent price differential outlook**



- Russian oil production is expected to increase slightly in 2012
- Proposed lower export tax could increase export volumes
- Brent-Urals price differential is expected to average USD 1.5 to 2.5/bbl





#### Global supply-demand outlook relatively balanced

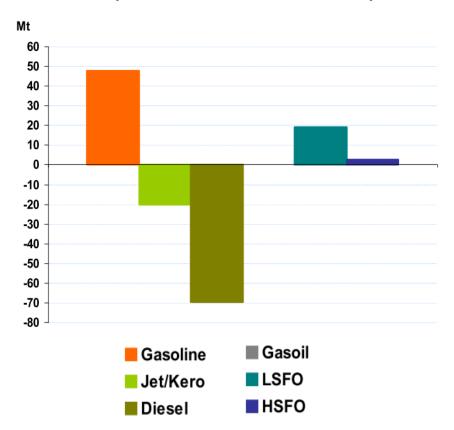


Asia and the Middle East are driving both demand and supply growth – balance sensitive to demand fluctuations



#### Regional balances - Europe to stay short of diesel

#### Estimated product balances in Greater Europe in 2015



Source: Wood Mackenzie 2011

#### European demand trends

- Middle distillate demand growing, gradual growth in need for imports
- Gasoline demand shrinking, surplus is growing

#### Regional highlights in the Baltic Sea states

- Quality fragmentation due to biolegislation
- Winter diesel balance tight



#### Neste Oil's reference refining margin development



Market environment expected to be similar to 2010-11 in the foreseeable future





#### Oil Products strategy focus areas

**Productivity** improvement

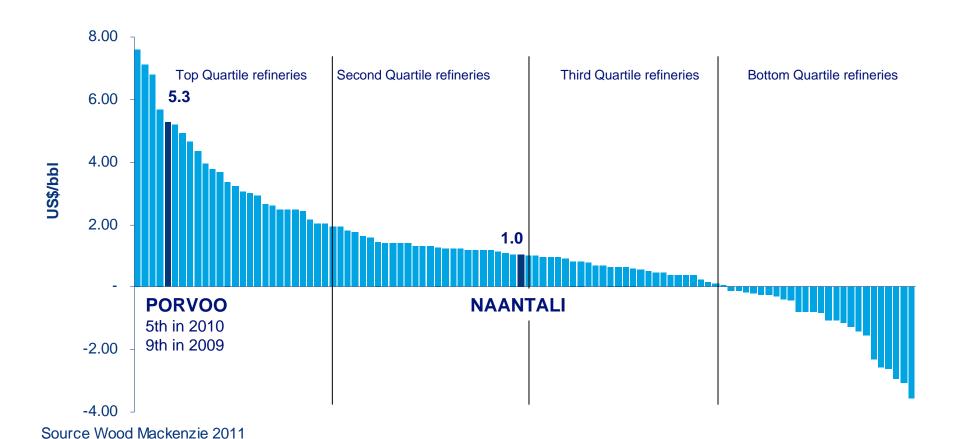
Product value maximization

Working capital management

Maximize cash flow generation



## Productivity – Comparison of European refineries' net cash margins in 2010

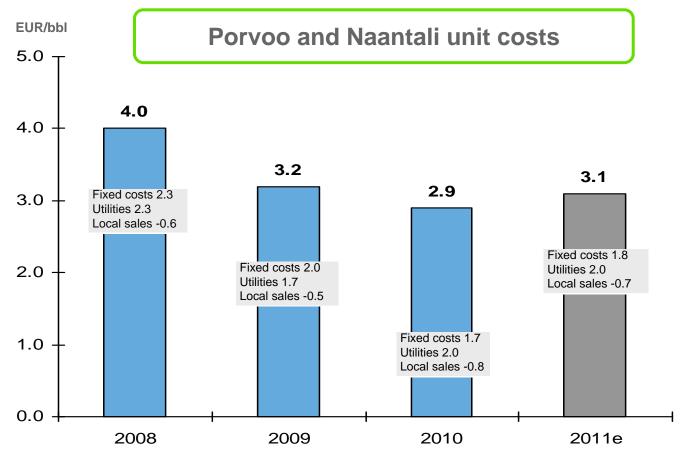


Note: 24% (36%) of European refineries operating below breakeven in 2010 (2009)



#### **Productivity improvement**

#### positive fixed cost development

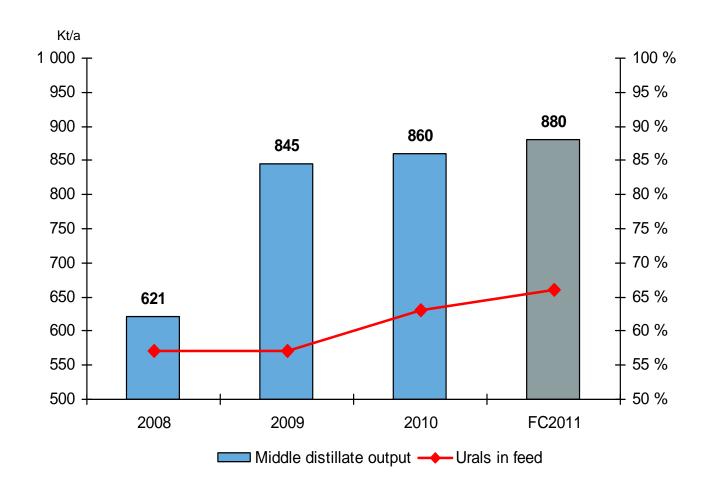


Note: Local sales include sales of utilities and services to other companies at the Porvoo industrial site



#### **Productivity improvement**

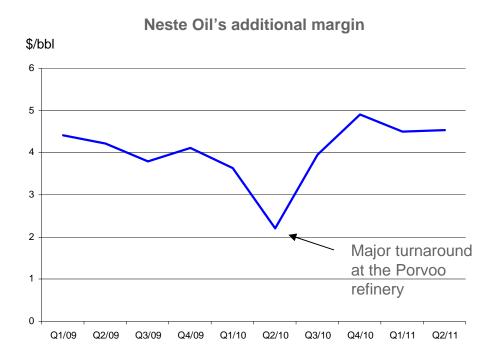
#### - Production Line 4 performance





#### **Product value maximization**

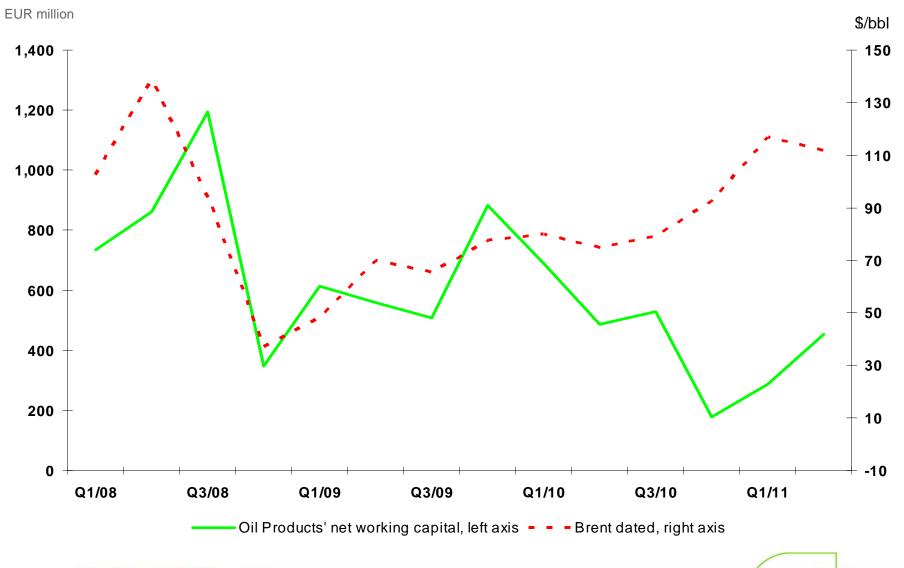
#### Additional margin increase



- Focus on highest value customers and market segments
  - Focus on the Baltic Sea states
  - Export value maximization by leveraging quality flexibility
  - Base oils
- Product and crude slate optimization
- Leveraging logistical flexibility



#### Successful working capital management

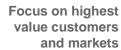




#### Value from high-quality assets



#### **Future potential**





**Energy efficiency** 









Working capital management and

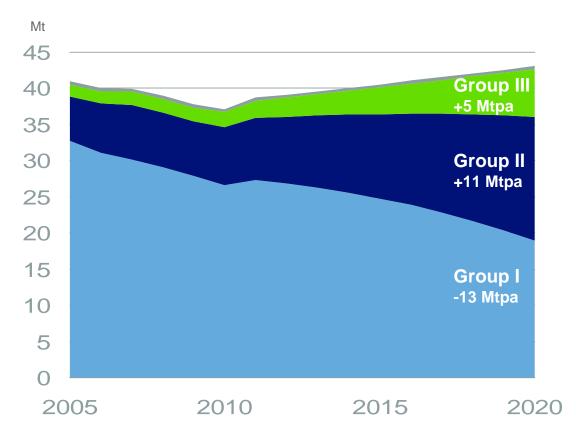




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## Demand for high-performance base oils is growing at more than 10% annually



#### **Growth drivers:**

- Emission legislation
- Fuel economy
- Oil drain intervals

Source: In-house estimates



#### Group III NEXBASE® Base Oil Improved traffic energy efficiency

- Base oils designed for improved fuel economy
- High-stability base oils
- Emission reduction
- Extremely low sulfur and aromatic content

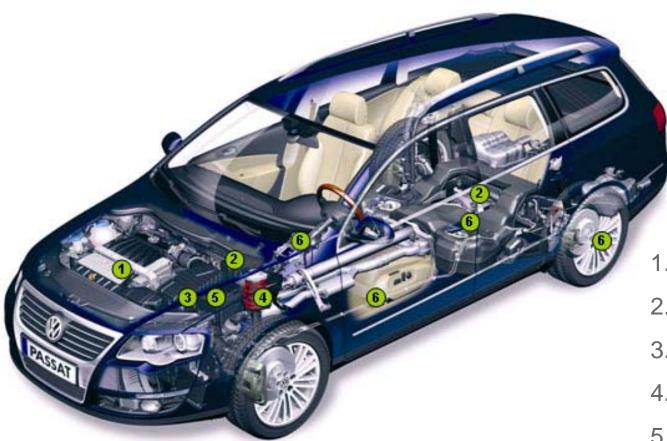




High-quality products that meet increasingly stringent environmental and performance requirements



#### Application areas for premium-quality base oils



Engine oil

Driveline fluids

3. Power steering fluid

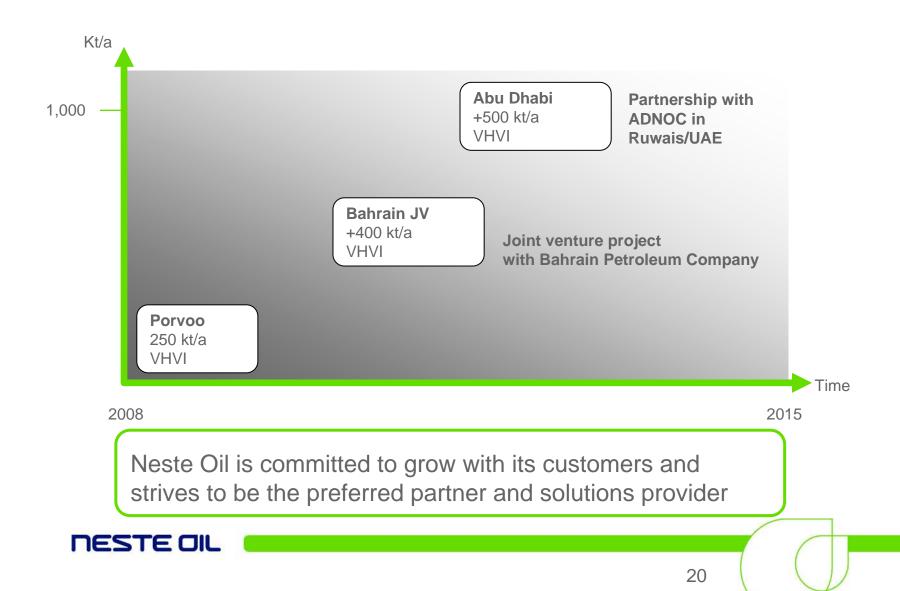
4. Shock absorber fluid

5. Gear oil

6. Greases



#### Neste Oil's base oil roadmap



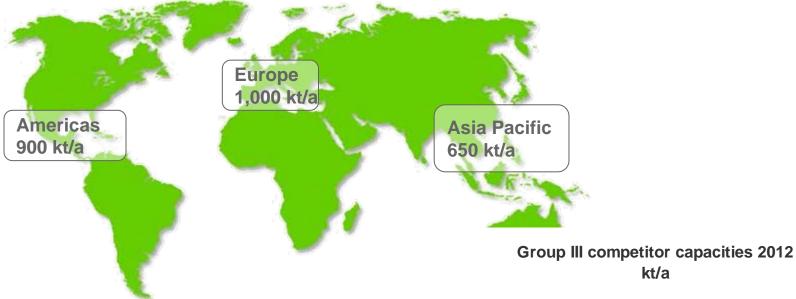
#### Our global presence





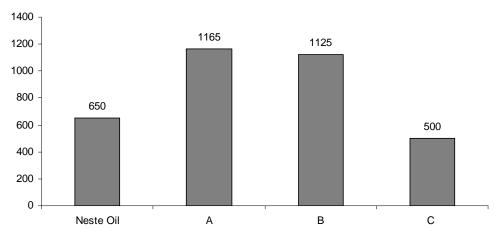


#### **Group III base oil market**



#### **Neste Oil market position**

- Top 3 player with global market share of approx. 20-25 %
- Non-integrated supplier
- Strong position in Europe





#### Partnership strategy to drive growth

#### Bahrain JV with BaPco and OGHC

- USD 430 million investment
- Neste Oil's share is 45%
- Neste Oil responsible for marketing
- Commissioning of the site is ongoing
- Maximum utilization rate expected to be reached rapidly due to the positive market situation

شركة البحرين لزيت الإساس للتشحيم BAHRAIN LUBE BASE OIL COMPANY



VHVI site in Bahrain (September 2011)

#### Abu Dhabi partnership

- 600 kt/a unit under construction at Adnoc's Ruwais refinery
- Neste Oil as marketing partner





#### Key business drivers

#### Supply/demand balance

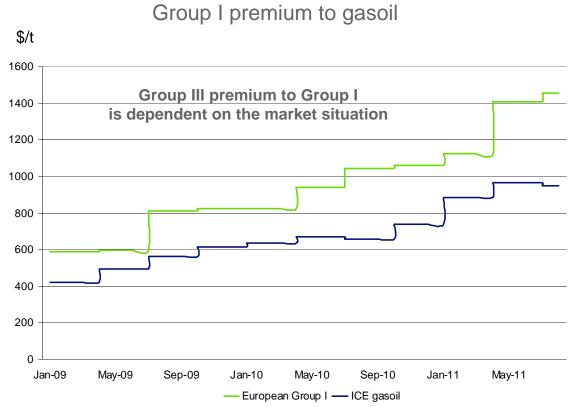
- Specification development
- Car sales driving factory fill demand

#### Added value through

- Formulation development
- Quality and quality consistency

#### Margin

VHVI base oil price differential versus feedstock







#### **Globalization and growth**



**Future** opportunities leverage market position

Capacity growth-Abu Dhabi partnership

**Expanding** customer base and global supply chain optimization





Capacity growth -Bahrain joint venture









Solution concepthigh-quality products and formulations

# Renewable Fuels - Driving growth and profitability

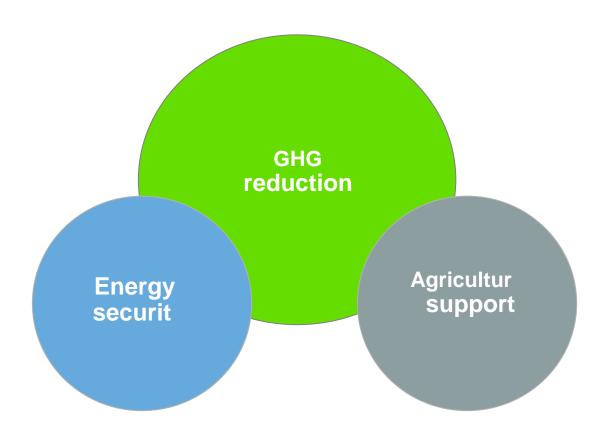
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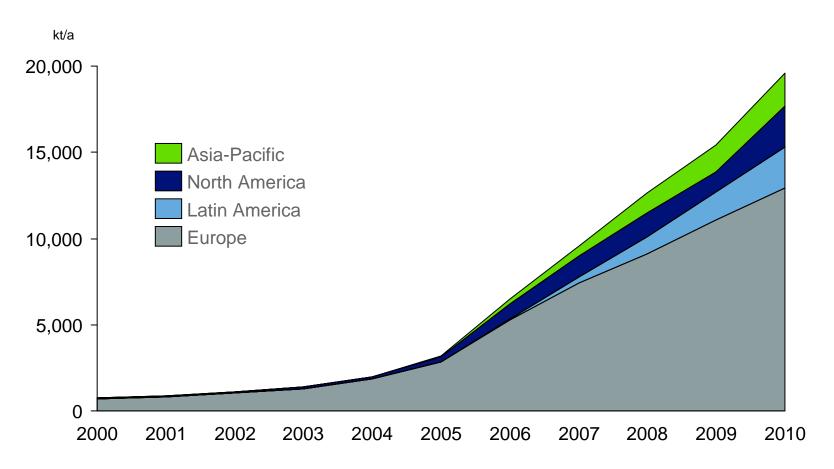
#### Policy forces are driving the adoption of biofuels



These factors have a different emphasis in different markets



## Biodiesel demand has grown rapidly since 2005, especially in Europe

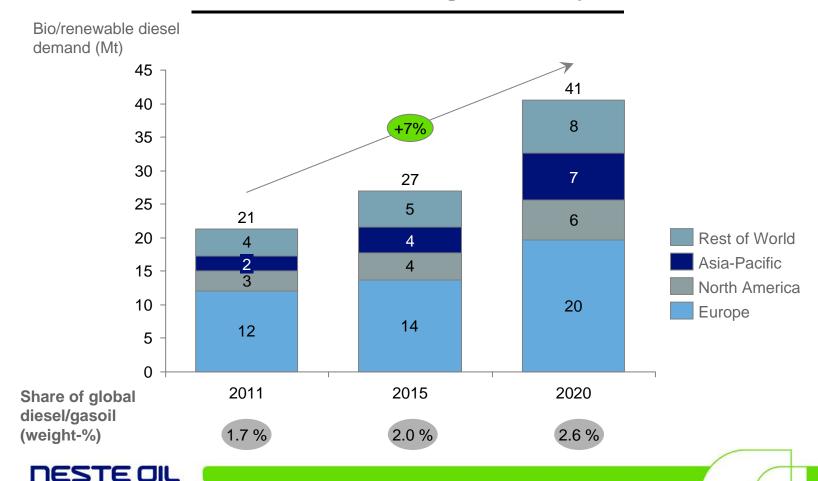


Source: Wood Mackenzie 2011



# Global bio/renewable diesel demand is expected to nearly double by 2020

#### Bio/renewable diesel to grow at ~7% p.a.



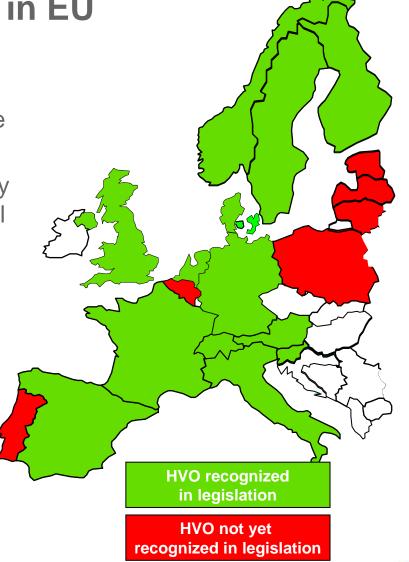
**Hydrogenated Vegetable Oils (HVO)** 

Legislative status in EU

 Renewable Energy Directive stipulates mandates

 Biofuels to represent 10% by energy of the traffic fuel pool by 2020

 Current level typically in the 4-6% range, depending on country





#### Hydrogenated Vegetable Oils (HVO)

#### - Legislative status in the US and Canada

#### US

- Renewable Fuels Standard (RFS-2) stipulates minimum volumes of renewable fuels; approx. 20% of the traffic fuel pool by 2022
- HVO approved as a biofuel but limited number of feedstocks are recognized for Advanced Biofuels
- Definition of import procedures for Advanced Biofuels has been ongoing but has not been officially approved

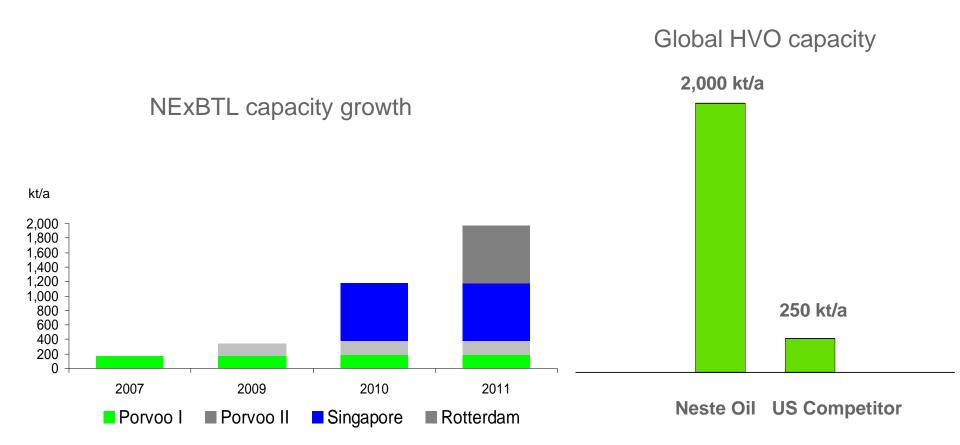
#### Canada

- 2% biomandate in place at Federal level
- HVO approved as a biofuel
- Sustainability legislation under development





#### **Current HVO producers and capacity**





#### Selected NExBTL business drivers

Feedstock cost

Product and customer value

Production cost

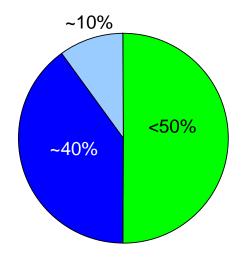
Logistics cost

Margin



#### **Key business drivers - Feedstock**

#### Feedstock pool in 2011



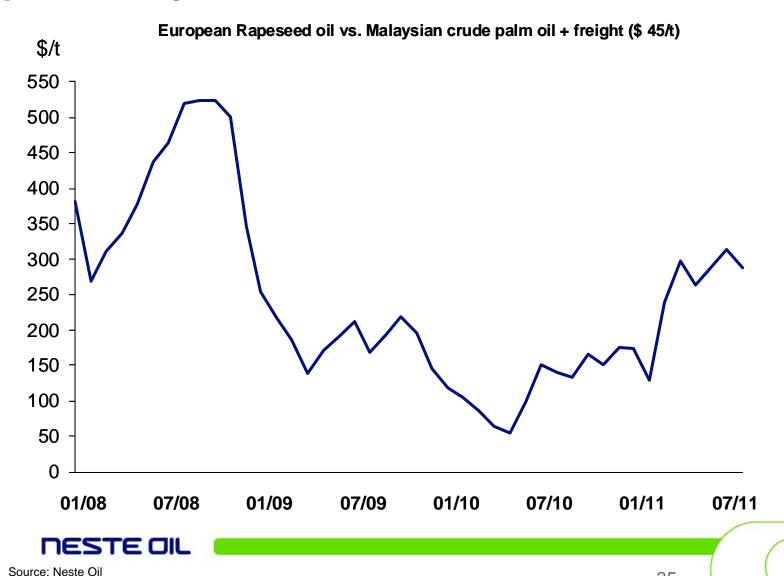
- Crude palm oil
- Waste and side streams (waste animal fat, PFAD, stearin)
- Other (e.g. rapeseed, jatropha, camelina)

#### **Feedstock strategy**

- Ensure sustainability of all feedstock used currently
  - Certification schemes
  - Audit trail
  - Projects to further improve sustainability
- Expand feedstock range
  - Focus on waste, sidestreams and residues
  - Animal fat share will rise to >20 % during 2011
  - New feedstocks through focused R&D



# Feedstock flexibility is an important profitability driver



35

#### **Key business drivers – Product and customer value**

#### **Customer value creation via NExBTL**

#### Biofuel cost (cost of biomandate fulfillment)

#### Margin is dependent on

- Feedstock price differentials
- Biodiesel margin (e.g. FAME vs RSO)
- Additional margin (quality premiums)

#### Different product pricing schemes, e.g.

- FAME + premium
- Gasoil + premium
- SME + premium

Quality
compensation
in blending

Energy
content
compensation

Infrastructure
requirements

Cost of FAME
biodiesel (market
price)

NExBTL value



#### **Key business drivers – Production cost**

Estimated cost per NExBTL ton produced (estimates published in 2009 in brackets)

USD/t

Fixed costs 50 (50)
Hydrogen and utilities 170 (125)
TOTAL 220 (175)

Production costs have been impacted by increased energy costs

Calculation is based on estimated average annual costs, assuming maximum utilization at all plants



#### **Production cost drivers**

- Utilization rate
- Utility cost
- Yield



#### **Driving growth and profitability**



Capacity creep and yield improvement opportunities at existing units Value-added growth in new geographic markets and in new application areas (e.g. biojet)

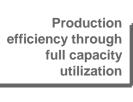


Focus on highest margin market segments and solution concepts





Working capital/ supply chain optimization











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